

**FINAL EXAMINATION****BACHELOR OF COMMUNICATION (HONS) IN CORPORATE COMMUNICATION****COURSE : COMMUNICATION LAW AND ETHICS****COURSE CODE : CCM4013****DURATION : 3 HOURS****INSTRUCTIONS TO CANDIDATES:**

1. This question paper consists of **TWO (2)** parts : PART A (3 questions)
: PART B (2 questions)
2. Answer ALL questions from PART A and PART B in Answer Booklet provided.
3. Please check to make sure that this examination pack consists of:
 - i. The Question Paper
 - ii. An answer booklet
4. Do not bring any material into examination hall.
5. Please write your answer using permanent ink.

MYKAD/ PASSPORT NO. : _____
ID. NO. : _____
LECTURER : _____
SECTION : _____

DO NOT OPEN THIS QUESTION PAPER UNTIL YOU ARE TOLD TO DO SO*This question paper consists of 4 printed pages including the front page.*

PART A: SHORT STRUCTURED

Instruction: Answer ALL questions.

1. Malaysian broadcasters recognize that creative freedom with it the responsibility of ensuring that not only are the rights of child protected, but also that of viewers and listeners in general.
 - a. List **FIVE (5)** criteria of Malaysian Broadcasting Content.

(5 marks)
 - b. Briefly explain **FIVE (5)** factors that could deem as seditious in Sedition Act 1948.

(10 marks)
(Total: 15 marks)
2. a. It is hard to filter out indecent and obscene content. Answer the following questions based on the statement.
 - i. Define broadcast indecency.

(1 mark)
 - ii. Differentiate obscenity and indecency. Provide examples to support your answers.

(4 marks)
- b. Defamation Act was enforced in Peninsular Malaysia on 1 July 1957. Answer the following questions based on the statement.
 - i. Define false statement.

(1 mark)
 - ii. Differentiate libel and slander. Provide examples to support your answers.

(4 marks)
(Total: 10 marks)

3. a. The Malaysian Code of Advertising Practice lay down rules for advertisers, agencies and media owners to follow. List **FIVE (5)** principles describing the essence of good advertising.

(5 marks)

- b. Cybercrime is a type of crime that involves a computer and its network. Briefly explain **FIVE (5)** types of cybercrime.

(10 marks)

(Total: 15 marks)

(TOTAL: 40 MARKS)

PART B: LONG ESSAY

Instruction: Answer ALL questions.

1. Copyright owners have the exclusive statutory right to exercise control over copying and other exploitation of the works for specific period of time. Based on this, explain **FIVE (5)** exclusive rights for copyright owners. Provide suitable examples to support your answers.
2. Public figures are not protected in most situations, since they have placed themselves already within the public eye. Based on the statement, discuss the **FOUR (4)** rights a person has in terms of their public affairs. Provide examples and explanations to support your answers.

(20 marks)

(20 marks)

(TOTAL: 40 MARKS)

(TOTAL: 80 MARKS)

END OF QUESTION PAPER