

**FINAL EXAMINATION****BACHELOR OF COMMUNICATION (HONS) IN CORPORATE COMMUNICATION****COURSE : COMMUNICATION LAW AND ETHICS****COURSE CODE : CCM4013****DURATION : 3 HOURS****INSTRUCTIONS TO CANDIDATES:**

1. This question paper consists of **TWO (2)** parts : PART A (3 questions)
: PART B (2 questions)
2. Answer ALL questions from PART A and PART B in Answer Booklet provided.
3. Please check to make sure that this examination pack consists of:
 - i. The Question Paper
 - ii. An answer booklet
4. Do not bring any material into examination hall.
5. Please write your answer using permanent ink.

MYKAD/ PASSPORT NO. : _____
ID. NO. : _____
LECTURER : _____
SECTION : _____

DO NOT OPEN THIS QUESTION PAPER UNTIL YOU ARE TOLD TO DO SO*This question paper consists of 4 printed pages including the front page.*

PART A: SHORT STRUCTURED

Instruction: Answer ALL questions.

1. Malaysia's broadcasting laws mandate licenses, prohibit indecent/offensive content, and empower Malaysian Communications and Multimedia Commission (MCMC) to control platforms.
 - a. List **FIVE (5)** objectives of Malaysian broadcasting content.

(5 marks)
 - b. Briefly explain **FIVE (5)** criteria of broadcast regulations. Support your answers with suitable examples.

(10 marks)
(Total: 15 marks)
2. a. In essence, Malaysia has a robust legal framework against obscenity, covering both physical and digital realms, with increasing focus on online platforms and new technologies. Answer the following questions based on the statement.
 - i. Define obscenity.

(1 mark)
 - ii. Differentiate obscenity and indecency. Provide examples to support your answers.

(4 marks)
- b. The Defamation Act 1957 is Malaysia's key legislation for civil defamation claims, protecting reputations from damaging false statements. Answer the following questions based on the statement.
 - i. Define maliciously published.

(1 mark)
 - ii. Differentiate libel and slander. Provide examples to support your answers.

(4 marks)
(Total: 10 marks)

3. a. In an age where the focus is on development and promotion of the industry self-regulation in the advertising industry is not only cost effective, fast and flexible but also keeps pace with new developments. List **FIVE (5)** advantages of self-regulating in producing advertisements.
- b. Online scams are when someone tries to trick you into giving away your personal details, financial details, or money over the internet. Briefly explain **FIVE (5)** issues in identity theft. Provide examples to support your answers.

(5 marks)

(10 marks)

(Total: 15 marks)

(TOTAL: 40 MARKS)

CONFIDENTIAL

DECEMBER 2025/SET B/CCM4013

PART B: LONG ESSAY

Instruction: Answer ALL questions.

1. Copyrighted works last for fifty years after the calendar year in which author died. Based on this, explain **FIVE (5)** types of copyright. Provide suitable examples to support your answers.

(20 marks)

2. Personal Data Protection Act (PDPA) 2010 applies to individuals and organizations ("data users") established in Malaysia or using equipment in Malaysia who process personal data for commercial purposes. Based on the statement, discuss **FOUR (4)** torts of privacy. Provide examples and explanations to support your answers.

(20 marks)

(TOTAL: 40 MARKS)

(TOTAL: 80 MARKS)

END OF QUESTION PAPER